



Like  
chips,  
**BUT  
MUCH  
BETTER!**

BRANDED  
ASSORTMENT

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2026



# From zero to hero - HOW DID LINKOSUO CREATE A BRAND NEW SNACK CATEGORY?



**CREATE SOMETHING  
COMPLETELY  
NEW**



In 2009 the deliciously seasoned and crispy, cup-shaped Linkosuo Rye Crisp was launched, creating a whole new category of baked snacks.

**TRUST  
THE TASTE**

The way into the hearts of the consumers was found through tastings in stores and at fairs - after tasting the crisps, few could resist them!

**AIM FOR  
ICONIC**

Linkosuo came up with the name "Rye Crisp" and consumers immediately adopted it. Many competitors have launched their own "rye crisps" since then, but Linkosuo keeps dominating the shelves.

**REIGNITE  
INTEREST**

The popularity of Rye Crisps and rising interest towards nordic oats prompted new, tasty product variants - Linkosuo Oat Crisps were launched in 2018.

**Is your market ready for  
something new and delicious?  
LET'S GROW TOGETHER!**

\*45 % market share in Finland, Nielsen, Homescan 2023. \*\* N 847, Supercrush 2020.

**INSPIRE  
THE CONSUMERS**

The cup shape of the Rye Crisp is perfect for filling, and consumers quickly realized this - inspiring new recipes and ways to use the crisps grew their popularity even more.

**STAR  
PRODUCT  
2011  
COMPETITION  
FINALIST**

*We have received  
recognition and  
awards for our  
revolutionary  
product  
innovation*

**TODAY  
87%  
OF FINNS ARE  
FAMILIAR WITH  
LINKOSUO  
RYE CRISPS\*\***



**RICH IN  
FIBRE**

## Rye Crisps

Thin and crispy Rye Crisps were born by Linkosuo's skillful bakers inspiration in 2009. Over 10 years have Rye Crisps conquered rye friends in Finland and around the world.

**Rye Crisps are suitable for both, in everyday life and celebrations!**

 <p><b>Rye Crisps</b> Garlic 100 g Cases: 10 pcs Pallet: 80 cases Shelf life: 330 days 6 420400 035008</p>	 <p><b>Rye Crisps</b> Sour Cream 100 g Cases: 10 pcs Pallet: 80 cases Shelf life: 330 days 6 420400 037002</p>	 <p><b>Rye Crisps</b> Original 150 g Cases: 10 pcs Pallet: 80 cases Shelf life: 330 days 6 420400 000341</p>	 <p><b>Rye Crisps</b> Sweet Chili 150 g Cases: 10 pcs Pallet: 80 cases Shelf life: 270 days 6 420400 000310</p>	 <p><b>Rye Crisps</b> Garlic 150 g Cases: 10 pcs Pallet: 80 cases Shelf life: 270 days 6 420400 000358</p>
 <p><b>Rye Crisps</b> Sour Cream 150 g Cases: 10 pcs Pallet: 80 cases Shelf life: 270 days 6 420400 000372</p>	 <p><b>Rye Crisps</b> Sour Cream &amp; Dill 150 g Cases: 10 pcs Pallet: 80 cases Shelf life: 270 days 6 420400 000327</p>	 <p><b>Maxi Rye Crisps</b> Original 300 g Cases: 6 pcs Pallet: 64 cases Shelf life: 330 days 6 420400 002345</p>	 <p><b>Maxi Rye Crisps</b> Sour cream 300 g Cases: 6 pcs Pallet: 64 cases Shelf life: 270 days 6 420400 003373</p>	



100%  
FINNISH  
OAT

# Oat Crisps

Linkosuo's Oat Crisps are baked from 100 % finnish oat. Finnish oat is considered as world's best – it's flavor is soft, hazely and fresh. Oat contains nutrients in a balanced radiance. Linkosuo's Oat Crisps are the markets first domestic oat snack products.

**Enjoy with a good conscience!**



**Oat Crisps**  
Pizza 120 g  
Cases: **10 pcs**  
Pallet: **64 cases**  
Shelf life: **240 days**



**Oat Crisps**  
Sour Cream 120 g  
Cases: **10 pcs**  
Pallet: **64 cases**  
Shelf life: **240 days**





**PERFECT FOR SNACKING**

## Coated Oat Puffs

The lighter, tastier cousin of the rice cake, made from Finnish oats and topped with a fresh, sweet coating.

**Perfect for snacking, light indulgence, or as a healthy treat!**



**Coated Oat Puff**  
Banana 80 g  
Cases: **12 pcs**  
Shelf life: **360 days**



6 420400 009306



**Coated Oat Puff**  
Raspberry 70 g  
Cases: **12 pcs**  
Shelf life: **360 days**



6 420400 009313



**Coated Oat Puff**  
Mango 70 g  
Cases: **12 pcs**  
Shelf life: **360 days**



6 420400 009320



**SOURCE OF FIBER!**

## Puff Cakes

Linkosuo Puff Cakes combine a light, crispy texture with natural ingredients and great versatility. They are the very first grain-based 'rice cakes' made from Finnish oats and rye.

**Thin and delicate, yet packed with bold flavor and a good dose of fiber!**



**Puff Grain Cake**  
Oat 130 g  
Cases: **12 pcs**  
Shelf life: **360 days**



6 420400 009207



**Puff Grain Cake**  
Rye 150 g  
Cases: **12 pcs**  
Shelf life: **360 days**



6 420400 009214



**Puff cake**  
Popcorn 120 g  
Cases: **12 pcs**  
Shelf life: **360 days**



6 420400 009221



**PERFECT  
AS A  
CANAPE**



**100%  
FINNISH  
RYE**

## Button breads

In 1971, the world's first rye button was born. Rye buttons are perfect as a canape or to enjoy with cheese.

**Now also malty and sweet rye button available!**



**Rye Button**  
Original 300 g  
Cases: **64 pcs**  
Pallet: **32 cases**  
Shelf life: **300 days**



**Rye Button**  
Malty Rye button 160 g  
Cases: **10 pcs**  
Pallet: **80 cases**  
Shelf life: **300 days**



**Crispy Rye Bread**  
Original 500 g  
Cases: **6 pcs**  
Pallet: **80 cases**  
Shelf life: **300 days**



**Crispy Rye Bread**  
Nettle 500 g  
Cases: **6 pcs**  
Pallet: **80 cases**  
Shelf life: **300 days**



**Crispy Rye Bread**  
Malted 480 g  
Cases: **6 pcs**  
Pallet: **80 cases**  
Shelf life: **300 days**



# EXAMPLES OF PALLET OPTIONS:



### Oat crisps mix 120 g

8 cases Pizza  
8 cases Sour cream  
Pallet: 160 pcs

### Half pallet 150 g

Rye Crisps 150 g  
Garlic  
Pallet: 175 pcs

### Rye Crisps display 150 g

2 cases Sweet chili  
2 cases Garlic  
2 cases Sea salt  
2 cases Sour cream  
Pallet: 80 pcs

### Rye Crisps mix 150 g

5 cases Sour cream  
5 cases Sweet chili  
5 cases Garlic  
5 cases Sea salt  
Pallet: 200 pcs

### Coated Oat Puffs mix 70-80 g

9 cases Raspberry  
3 cases Mango  
3 cases Banana  
Pallet: 180 pcs

ASK FOR DIFFERENT PALLET OPTIONS!

## Thin and crispy SNACK NOTES





Take a look at our tasty products at

**[www.linkosuo.com](http://www.linkosuo.com)**

Contact our team:

**[sales@linkosuo.fi](mailto:sales@linkosuo.fi)**